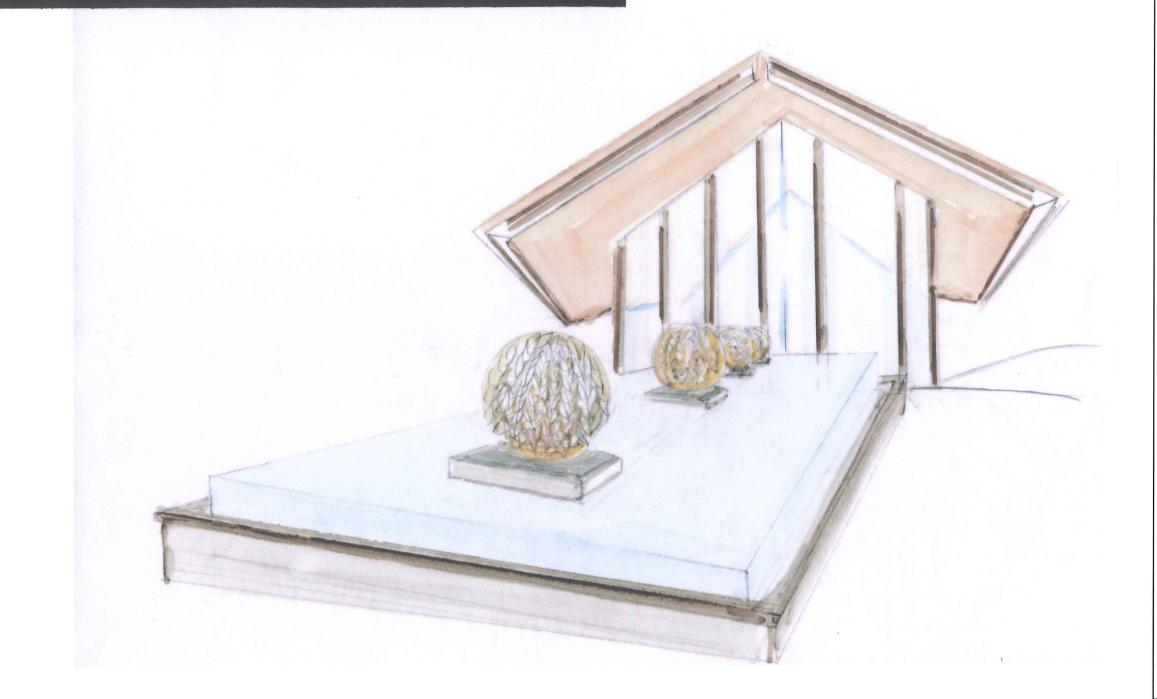


THE BAY CEAF HOTEL



SHAUNA COY
_WEBER STATE UNIVERSITY _
IDT 4020-COMMERCIAL-JOHNSON

SPRING 2014

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THE SAY LEAF HOTEL

THIS HOTEL WILL EXEMPLIFY SHAUNACO'S IDEA OF DESIGN EXCELLENCE WITH ELEGANT AND RUSTIC FURNISHINGS WITH A SENSE OF UNIQUE LOCAL ATMOSPHERE. THIS SPACE WILL BE STYLISH AND LUXURIOUS SO THAT PATRONS WILL FEEL THEY HAVE ENTERED A UNIQUE SOPHISTICATED SPACE WITH ALL THE COMFORTS OF HOME.

UPON ARRIVAL, THE CIRCLE OF LEAF INFINITY WATER FOUNTAIN SETS THE THEME FOR YOUR RELAXING STAY AT THE BAY LEAF HOTEL.

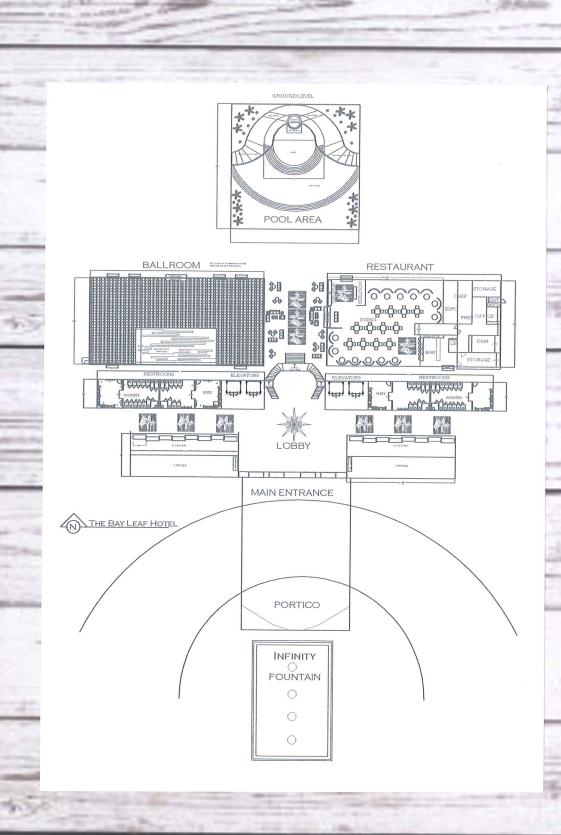
JUST INSIDE THE MAIN ENTRANCE IS THE SUNDIAL DESIGNED FLOOR COMPLIMENTED WITH THE LEAF MOTIF. THE STUNNING FRONT DESK AREA IS HIGHLIGHTED BY ELEGANT LIGHTING AND SURROUNDED BY RECLAIMED WHITE WASHED WOOD PANELING BEHIND THE DESK THAT REPRESENTS THE OVERALL THEME THAT IS CARRIED THROUGHOUT THE HOTEL, ELEGANT RUSTIC.

TO THE RIGHT OF THE LOBBY IS THE RESTAURANT/BAR LOUNGE AND TO THE LEFT IS A BEAUTIFUL, LARGE BALLROOM. BOTH WILL INCLUDE ELEGANT AND RUSTIC SEATING WITH INTELLIGENT LIGHTING TECHNIQUES IN KEEPING WITH SHAUNACO'S STANDARDS OF SIMPLE SOPHISTICATION AND UNDERSTATED LUXURY. THE SIMPLE SHAPE OF THE LEAF IN AN ELLIPTICAL FORM COMPLIMENTED BY THE CIRCLE WILL BE THE THEME OF THE ENTIRE SPACE, WHICH WAS INSPIRED BY NATURE. A CONCIERGE DESK, CAR RENTAL DESK AND LIMOUSINE SERVICE DESK WILL BE RIGHT INSIDE THE MAIN ENTRANCE TO MAKE PATRONS FEEL WELCOME AND IMPORTANT.

TOWARDS THE END OF THE LOBBY IS THE POOL AREA. THIS FEATURES A LAWN AREA FOR RELAXING AND A WATERFALL FEATURE SURROUNDING THE HOT TUB TO CREATE PRIVACY. THE UPPER LEVEL OF THE POOL CONTAINS A BALCONY CAREFULLY PLANNED TO CATER TO MANY FOR ALL TYPES OF EVENTS.

THE GUESTROOMS, WHICH ARE THE PATRONS PRIVATE HIDEAWAYS, WILL ALSO CONTAIN UNIQUE FEATURES ALONG WITH COMFORTABLE FURNISHINGS AND MODERN CONVENIENCES SUCH AS WIFI, FLAT SCREEN TELEVISIONS, AND SPA LIKE SHOWER SYSTEMS. ALL THESE COMFORTS WILL MAKE THE PATRONS DESIRE TO REVISIT TIME AFTER TIME FOR THIS UNIQUE EXPERIENCE.

NOT ONLY WILL THEY WANT TO VISIT THE HOTEL, BUT YOU WILL ALSO WANT TO DISCOVER WHAT THIS LOCAL AREA HAS TO OFFER.



THE LEVELS ARE DESIGNED WITH COORDINATING HALLWAY COLOR TO THE ACCENT IN THE FLOORING WITH THE FIVE

THE LOBBY REFLECTS EACH OF THOSE ELEMENTS TO GIVE A SENSE OF BALANCE UPON ENTERING. THE GRAND STAIR CASE TAKES YOU UP TO THE CONFERENCE ROOMS ON THE SECOND LEVEL. THE GUEST SUITES ARE ALL LOCATED ON THE THIRD THROUGH FIFTH LEVELS.

EACH FLOOR CONTAINS A ONE BEDROOM SUITE THAT SLEEPS 2 PEOPLE, A SUITE WITH A KITCHENETTE THAT SLEEPS 4-6 PEOPLE, AND A FAMILY SUITE THAT CAN SLEEP UP TO 8 PEOPLE.

FIRST LEVEL: RAIN-DROP GREEN (TURQUOISE) SECOND LEVEL: SUGARED PLUM (PURPLE) THIRD LEVEL: SAGE GREEN (DARKER GREEN) FOURTH LEVEL: PITCH COBALT BLUE (NAVY)

THE FIVE LEAF ELLIPTICAL IS CAREFULLY PLACED THROUGHOUT THE HALLWAYS AS A WAY TO HELP PATRONS KNOW WHERE THEY ARE LOCATED IN THE HOTEL.

LEAF ELLIPTICAL PATTERNED CARPET INLAY.

WOOD ELEMENT IS SYMBOLIC FOR CREATIVE, MOTIVATED AND TRANSFORMING. THE WOOD PANELING AND FLOORING USED THROUGHOUT GIVES A WARM, RUSTIC FEEL. THE WHITE WASHING TECHNIQUE IS USED ON THE PANEL OF RECLAIMED WOOD RESPECTING THE ENVIRONMENT BY RECYCLING OLD

FIRE REPRESENTS PERCEPTION, INTUITION, AND GOOD JUDGMENT. THERE IS A FIREPLACE LOCATED IN THE LOBBY AS A SIGN OF WELCOMING AND COMFORT. THE FIREPLACE PLACED IN THE BALLROOM IS THERE TO ACT AS A FOCAL POINT AND ALSO A PLACE FOR EVENTS TO USE AS A BEAUTIFUL BACKDROP. THE FAMILY SUITE ALSO CONTAINS A FIREPLACE. THIS IS TO PROVIDE AMBIENCE FOR A GROUP OF PEOPLE COMING TOGETHER FOR WHATEVER OCCASION BRINGS THEM TO MEET UP AND IT GIVES THEM A SENSE OF HOME.

THE FIVE LEAVES OF THE ELLIPTICAL REPRESENT THE 5

ELEMENTS OF FENG SHUI: EARTH, METAL, WATER, WOOD,

WATER MEANS VISIONARY, OPTIMISM, AND INSIGHT. THE GLASS WALL OF THE PORTICO IS INCLUDED IN THIS ELEMENT.

IT GIVES AS SENSE OF OPENNESS AND PROTECTION WITH THE

FOUNTAIN GIVING WHITE SOUND AND REFLECTION. IN THE

EVENINGS, THE GLOBES ARE LIT FROM WITHIN TO CREATE

DESIGN THEME

AND FIRE.

AMBIANCE.

MATERIALS FOR A NEW PURPOSE.

EARTH SYMBOLIZES DEPENDABILITY AND HARMONY. THIS ELEMENT IS EXPRESSED THROUGH THE DURABILITY OF FINISHES USED THROUGHOUT THE ENTIRE SPACE, SUCH AS THE FLOORING MATERIALS, TEXTILES AND TILES USED FOR THE BATHROOM SUITES.

METAL REPRESENTS INDUSTRY. THE METAL USED IN THE SPACE IS EXPRESSED BY USING A CUSTOM RAIL DESIGN FOR THE GRAND STAIR CASE.

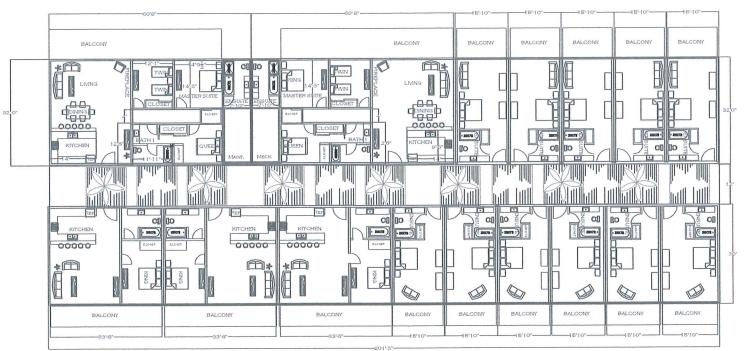
THE ELEGANT RUSTIC THEME COMPLIMENTS EACH OTHER IN A CONTRASTING WAY, LIKE OLD AND NEW, OR LIGHT AND DARK. OTHER CONTRASTING ELEMENTS INCLUDE FEMININE AND MASCULINE, ANGLED AND CURVILINEAR LINES, AND DISTRESSED AND REFINED.

THE ANGLED LINES REPRESENT THE SUN'S RAYS KISSING THE LEAF FOR GROWTH. THE RAIN-DROP SHAPED CRYSTALS REPRESENT THE WATER IT TAKES TO SUSTAIN THE LEAF.

CARPET PATTERN INLAY

FAMILY SUITES

ONE BEDROOM SUITES



SUITES WITH KITCHENETTE

ONE BEDROOM SUITES

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SAY LEAF HOTEL

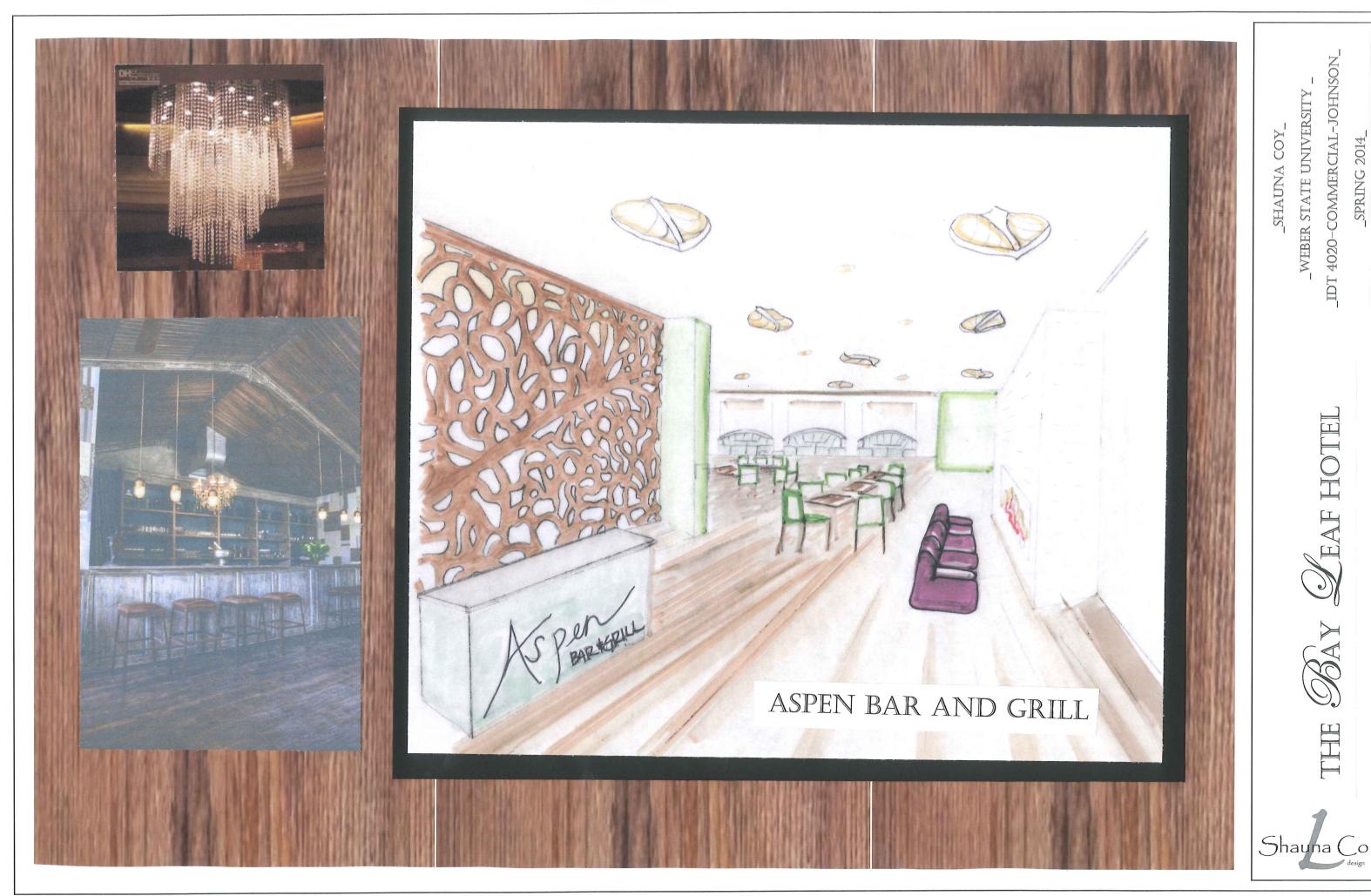
THAI HANDMADE NATIVE PATTERN WOODCRAFT



VINTAGE OR GRUNGY WHITE BACKGROUND
OF NATURAL WOOD OR WOODEN OLD TEXTURE
AS A RETRO PATTERN LAYOUT.
A CONCEPTUAL METAPHOR WALL BANNER FOR TIME,
GRUNGE, AGED MATERIAL, OR RUSTIC CONSTRUCTION

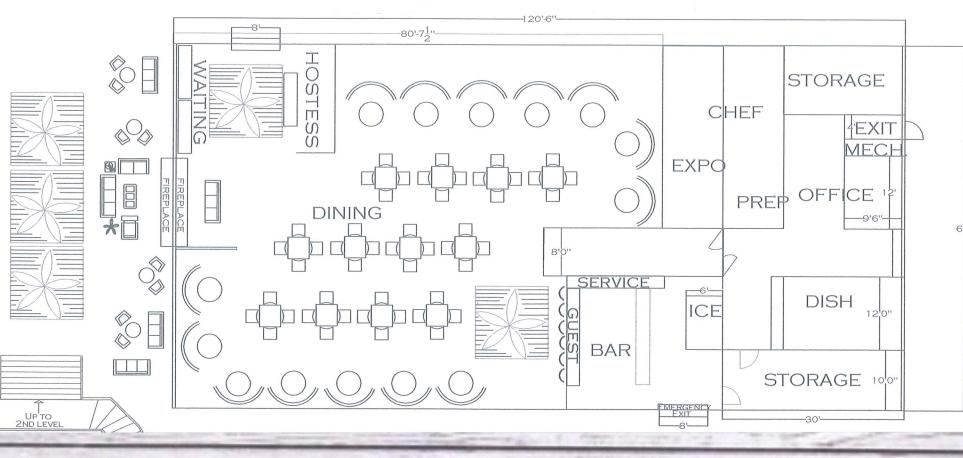
SHAUNACO.DESIGN





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ASPEN BAR AND GRILL





WOODBRIDGE HOME DESIGNS DANDELION PARSONS CHAIR

CUSTOM ROLLED-BACK PARSONS











RICH VELVET BLACKBERRY







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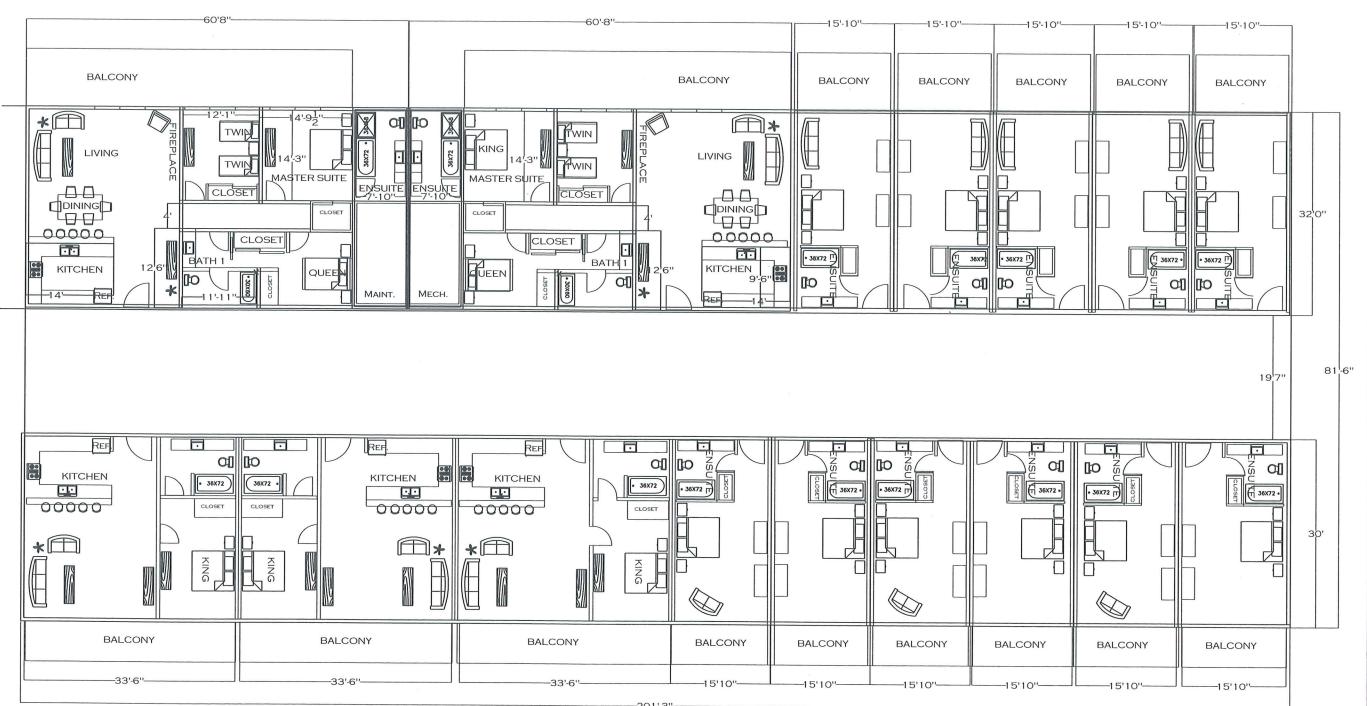
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FAMILY SUITES

ONE BEDROOM SUITES

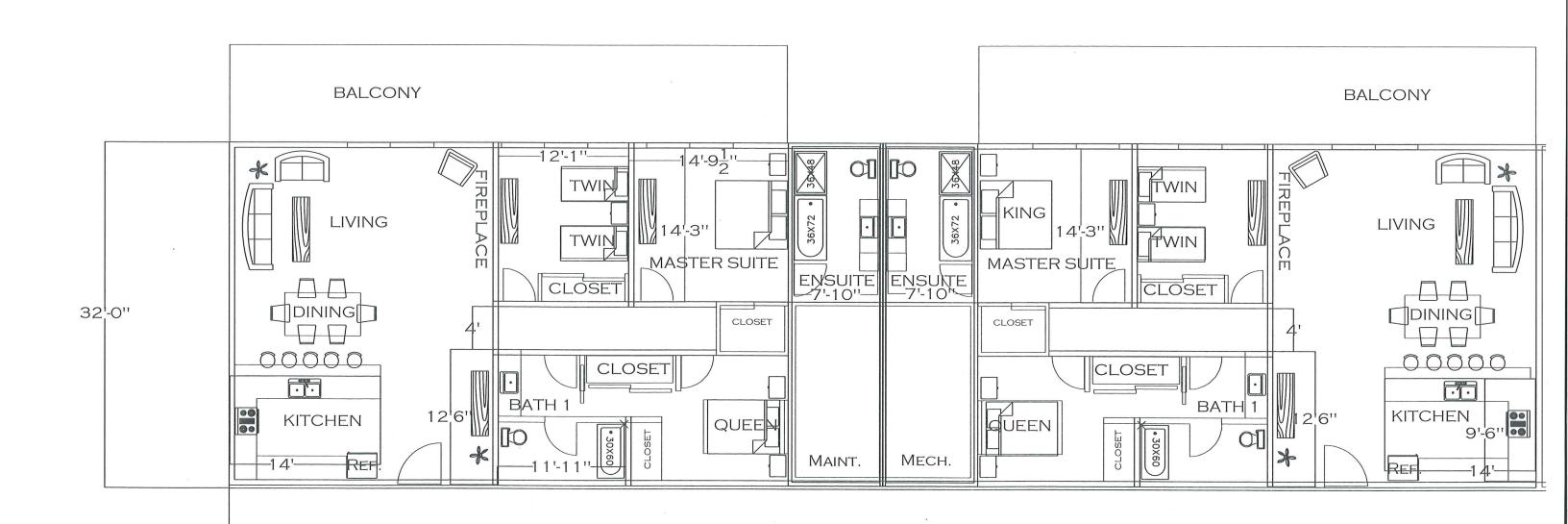


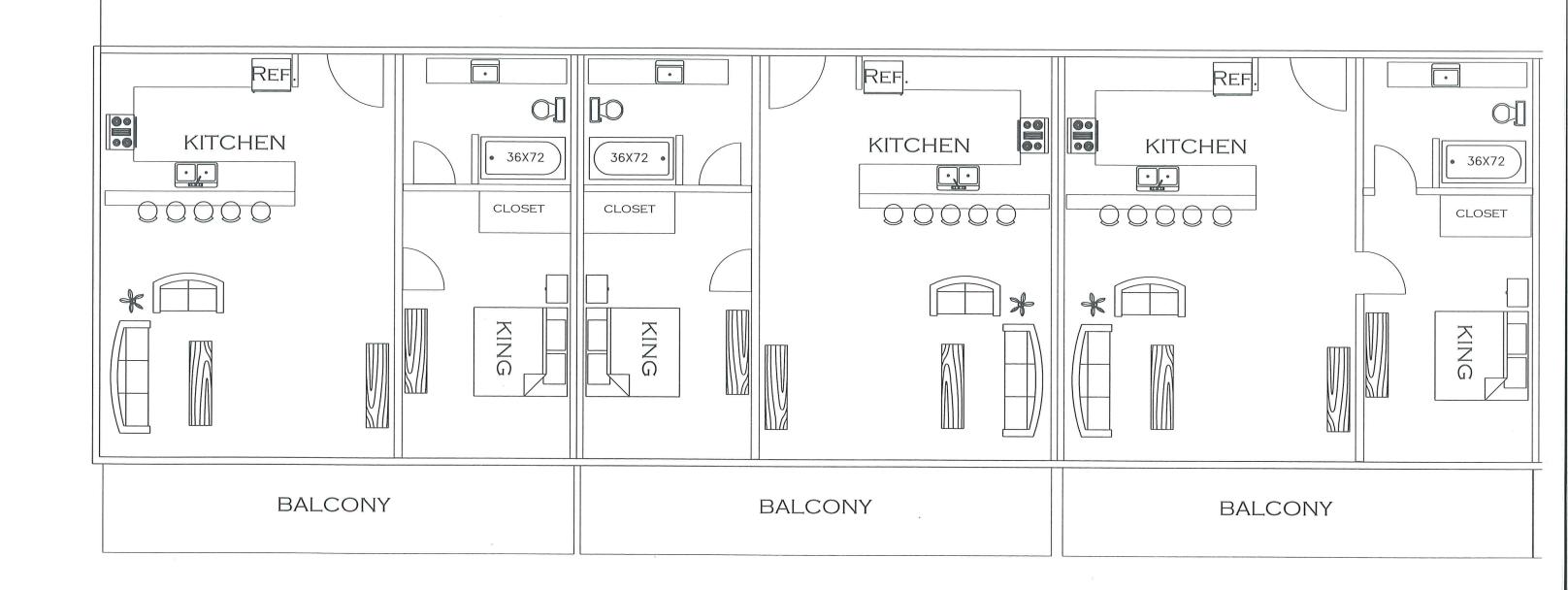
SUITES WITH KITCHENETTE

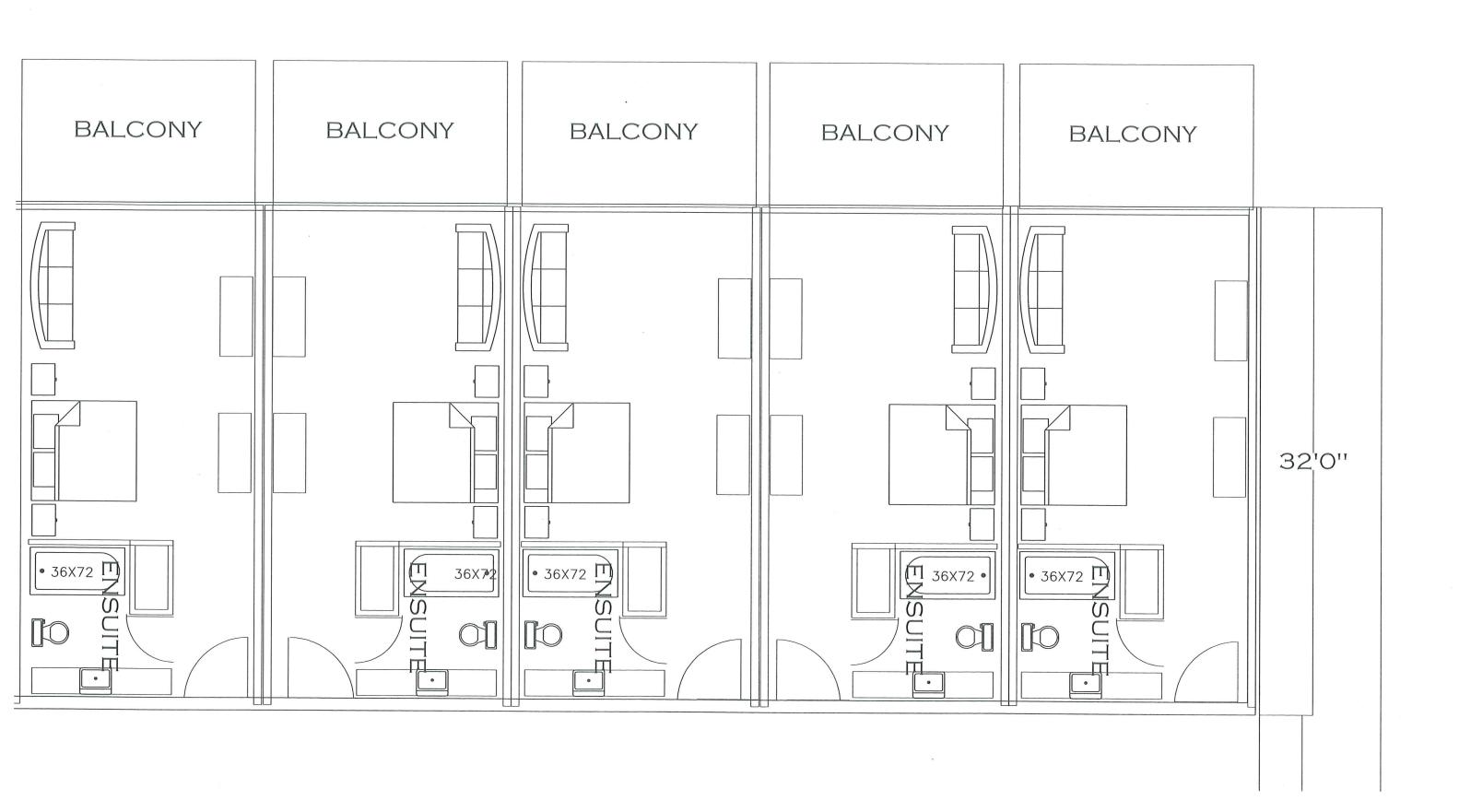
ONE BEDROOM SUITES

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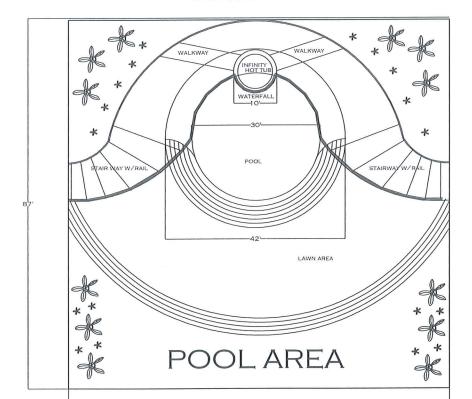




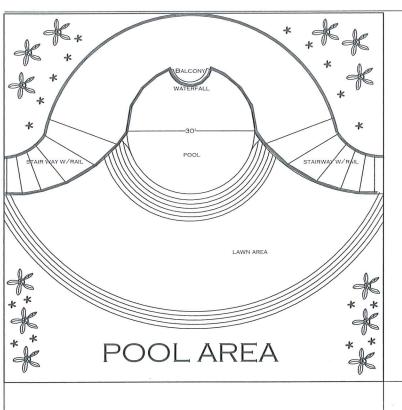


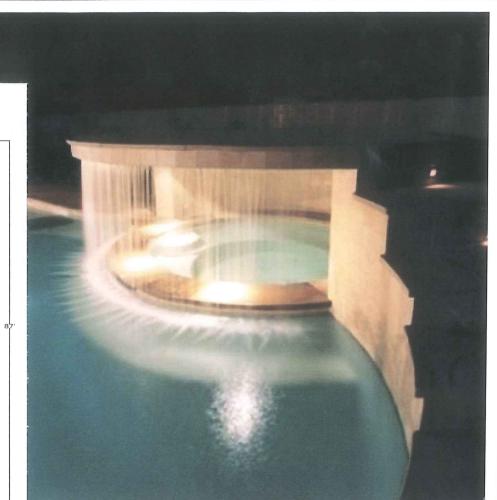
JASMINE POOL AREA

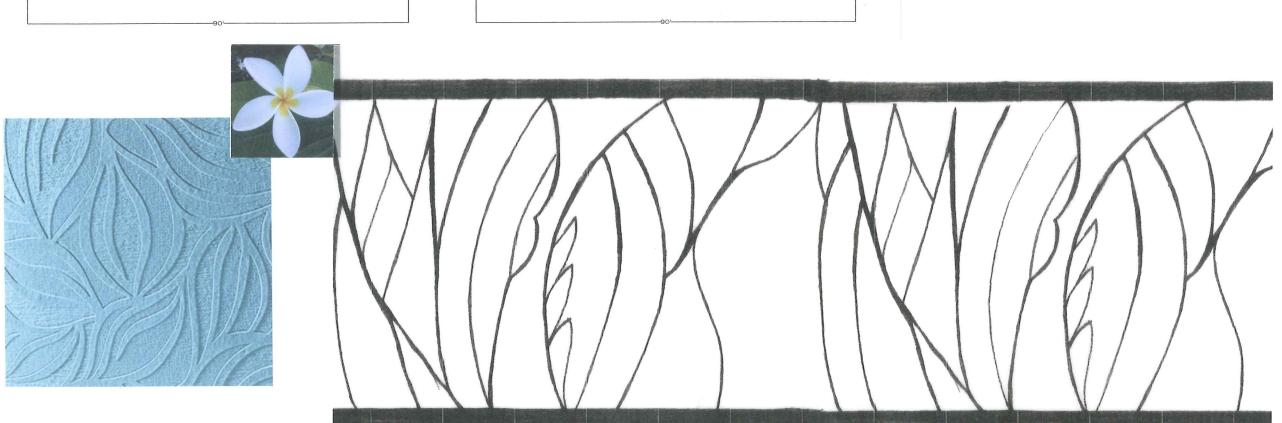
GROUND LEVEL



BALCONY LEVEL







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